

RAISING £130 FOR 130 YEARS



13  **NEWCASTLE
DOG & CAT
SHELTER**



WHAT IS THE £130 FOR 130TH CAMPAIGN



The £130 for 130th campaign has been created to celebrate 130 years of animal welfare at Newcastle Dog & Cat Shelter and to give supporters simple, flexible ways to get involved throughout a landmark year.

The idea is straightforward: raise £130 in any way that suits you!

The pack is filled with practical fundraising ideas for individuals, schools, community groups and workplaces, alongside a calendar of Shelter events people can take part in, plus other ways to support such as volunteering or regular giving.

Whether someone hosts a small get together, takes on a challenge, joins an event, or rallies friends and colleagues, the aim is to make supporting the Shelter feel achievable, fun and meaningful, while helping provide care, treatment and second chances for dogs and cats in need.



WHO WE ARE

At Newcastle Dog & Cat Shelter, we work to save lives across the North East by promoting kindness and preventing cruelty to animals.

Our work is driven by compassion, commitment, adaptability, support and joy, the values which shape who we are, and how we care for every animal we meet.

We're a dedicated team, united by our passion for helping animals, supporting one another, and finding joy in what we do.

Our lifesaving work depends on the unwavering generosity of the public as well as the local businesses who help us to continue to give every animal the chance they deserve.

For our Anniversary we are setting ourselves and all of our fantastic supporters a challenge to raise £130,000 for the shelter through this campaign alone.

This is going to be a huge challenge, but we're sure, with your support we're going to smash it!





WHAT YOUR DONATION GOES TOWARDS

At Newcastle Dog & Cat Shelter it's important to us that you know where your fundraising efforts go and who they are helping. In 2025, with the help of our generous supporters, we managed to rehome a total of 184 dogs and 293 cats!

£10 – Flea, worm and microchipping for one animal

£20 – One animal vaccinated and checked over by a vet

£130 – Care for an animal for one week: including food, cleaning, exercise, socialisation and enrichment

£1,300 – The cost of an average animal's stay at the shelter





EVENTS

IN ORDER TO HELP BOOST OUR FUNDRAISING TOTAL WE HAVE A JAM-PACKED EVENTS CALENDAR FOR 2026 THAT WE WOULD LOVE YOU TO GET INVOLVED WITH

FEELS LIKE FRIDAY - 15TH MAY

Feels like Friday – Next Chapters brings women from across the region together at the iconic Wylam Brewery for an inspiring and fun charity event Hosted by the wonderful Miss Rory.

Enjoy a panel discussion with our shelter team, local business vendors, delicious food and drink, and uplifting entertainment, all while supporting the shelter's life changing work.

More information via [THIS](#) link.





SUMMER FAIR - 4TH JULY

Our annual Summer Fair is a fun-filled family day at the shelter, featuring stalls, games, activities and refreshments. It's a wonderful chance to enjoy the summer, meet some of our animals, and support the vital care we provide every day.

Tickets available via [THIS](#) link.



GREAT NORTH RUN - 13TH SEPTEMBER

Run for a cause that truly makes a difference. By joining Team Newcastle Dog & Cat Shelter in the Great North Run, every mile you conquer helps provide care, shelter and hope for animals awaiting their forever homes.

If you're interested in a space - follow [THIS](#) link



GOLF DAY AT CLOSE HOUSE - 22ND SEPTEMBER

Enjoy a premium golfing experience at the renowned Close House Lee Westwood Filly golf course. Our charity Golf Day offers friendly competition, hospitality and networking opportunities, all in support of the animals who rely on the shelter for a second chance at life.

To register your interest, email
Emma.Crowe@dogandcatshelter.com

CHRISTMAS MARKET - 4TH AND 5TH DECEMBER

Get into the festive spirit at our Christmas Market, hosted on-site at the shelter. With seasonal stalls, gifts, food, music and family fun, it's the perfect way to support our animals while enjoying a warm and welcoming Christmas atmosphere.

This year, we also have a night market on offer with a variety of vendors and activities aimed at adults

More info via [THIS](#) link





2026 CHRISTMAS CAMPAIGN - DECEMBER

Throughout December, our Christmas campaign shares the stories of animals spending the holidays in our care. Online donations help provide warmth, food, veterinary support and comfort during the most challenging time of year. Keep an eye on our social channels for more information!



GREAT NORTH DOG WALK - MARCH 2027

Join fellow dog lovers for a relaxed and scenic charity walk starting at Wylam Brewery and winding across the beautiful Town Moor. This autumn event celebrates the special bond between people and pets while raising funds for the animals who need our help.

Register your interest via [THIS](#) link



GALA DINNER - APRIL 2027

Celebrate the end of the Shelter's 130th anniversary celebrations on a luxurious night at the Hilton. There will be a live auction and luxury raffle on the night as well as some live entertainment!

Contact
Emma.Crowe@dogandcatshelter.com for more information





FUNDRAISING SUCCESS STORIES



CHALLENGE EVENTS

Nick McMahon raised
£938.50 for us after he
completed the Ironman
Triathlon in Leeds!



COMMUNITY FUNDRAISER

Erin, Felicity and their
friends raised £120.20
for us by selling
bracelets!



BUSINESS PARTNERSHIPS

We are fortunate enough to be
partnered with Barbour, who are our
platinum corporate partners for 2026!





FUNDRAISING IDEAS

COMMUNITIES

- Neighbourhood bake sales/ coffee mornings
- Pet friendly garden parties
- Community quiz nights
 - Food / toy drives (+blankets/towels etc)
- Neighbourhood dog walks

SCHOOLS

- Non-uniform days
- Read for rescues
- Pet photo competition
- Create crafts etc to sell at stall for summer/Christmas market

CORPORATE

- Dress downday
- Office guess the pet (match pets to owners game)
- Matched giving initiatives e.g. departmental competitions, with company matching winning total
- Pet supply drives





HOSPITALITY VENUES

- Collection tins
- Pints for Paws / Cocktails for Cats
- x per sale of drink goes to shelter
- Name the cocktail competition
- Pay x to enter a name suggestion, winner gets cocktail named after their entry
- Donation of raffle prizes
- Meal / experience vouchers etc
- Charity quiz nights
- Pet friendly open days
- Darts / pool tournament

SPORTING EVENTS

- Sponsored dog walks / runs
- Charity football / rugby matches / Golf day
- Cycling challenges
- Charity fitness classes
- Virtual step challenge
- Canine agility funday

If none of these ideas appeal to you, contact us at fundraising@dogandcatshelter.com for help!



GIVING US YOUR DONATION

FOR ANY KIND OF EVENT, CHALLENGE, OR FUNDRAISER, THE FUNDRAISING PLATFORM ENTHUSE IS A PERFECT WAY TO KEEP TRACK OF YOUR DONATIONS, ALLOWING OTHER PEOPLE TO SHOW THEIR SUPPORT!

YOU CAN EASILY RAISE FUNDS BY CREATING YOUR OWN PERSONALISED PAGE WITH A FEW SIMPLE STEPS:

- Head to: newcastledogandcatshelter.enthuse.com/fundraising/start
- Log in or create an account
- Set your fundraising target
- Customise your page by adding a profile and header photo, page name, story and custom URL to share with friends, family, colleagues and on your social media pages
- Get fundraising!

PAYING IN YOUR DONATION

- **Donate via our website** at www.newcastledogandcatshelter.com
- **Call the Shelter directly on 0191 215 0435** and donate using your debit or credit card - **Send a cheque** which can be made payable to Newcastle Dog and Cat Shelter at Newcastle Dog and Cat Shelter, Benton North Farm, Benton Lane, NE12 8EH
- **Arrange to drop off** your money by calling the shelter on 0191 215 0435, or email us at fundraising@dogandcatshelter.com
- **Donations via online fundraising platforms** such as Enthuse or Just Giving which will automatically be donated to the Shelter.



LET US KNOW WHAT YOU'RE UP TO!

Got your own fundraiser planned?

By letting us know what you're planning, we can be there to support you in every way we can. Our team are behind you every step of the way and we would love to share your efforts on our social media platforms.

On the shelter's social media platforms, each week we celebrate the people who support us and our work in a Thursday Thanks post!

If you would like to be featured in one of these posts please get in touch via our socials or email us at: info@dogandcatshelter.com

You MUST click the [link](#) or scan the QR Code to register your fundraiser with us





OTHER WAYS YOU CAN HELP

SUPPORT OUR CHARITY SHOPS

We have two stores located in the North East. Whether you want to do a bit of shopping or have some donations you'd like to give us, our charity shops are a great way to show us your support.



VOLUNTEER WITH US

Volunteers are vital for the work that we do. We are always looking for help with events, animal care and keeping our site tidy!

BECOME A REGULAR DONOR

For as little as £2 a month, you can support animals in need by helping us to ensure that we are able to continue providing them with the care they need while they stay with us. Donate on our website!

LEAVE A GIFT IN YOUR WILL

By leaving a gift in your will, you can create a legacy that will leave a lasting impact. The animals in our care benefit greatly from this.



PLEASE VISIT OUR WEBSITE FOR MORE INFORMATION ON HOW TO GET INVOLVED!



THANK YOU

130 **NEWCASTLE
DOG & CAT
SHELTER**

